

CBA SURVEY - 2007

Do you own or manage an LPTV station?								
	Yes	No						
How many LPTV stations do you own or manage?								
	LP	Class A	Digital					
What type of local programming are you broadcasting?								
	News	Interview	Sports	Religious	Ethnic	Other		
	25							
What network affiliation are you using?								
Broadcast Coverage Radius in Miles								
	0 - 25 Miles	26 - 50 Miles	51 - 100	101 - 150	151 +			
Number of households reached								
	0-100K	101K-250K	251K-500K	501K - 750K	1M+			
Number of households reached on cable								
	0	0-10K	10K-50K	50K-100K	100K-500K	500K-1M	1M+	Digital
Do You Have Must Carry?								
	Yes	No						
Are you paying for cable carriage?								
	Yes	No						
How much per household/month?								
	0	8-10K/mo.	\$0.09	Top Rate	Barter			
How much unpaid cable carriage do you have? (%)								
Are you a minority owner?								
	Yes	No						
If yes, what minority group?								
	African-American	Native American	Hispanic	Female	Asian	Asian/Indian		
Please prioritize your LPTV business concerns (1 to 5) 1=Greatest, 5=Least								
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>		

	New Digital License							
	Power Increases							
	Cable Carriage							
	Satellite Carriage							
	New Class A Filing Window							
	Program Syndication Exclusivity							
	Opening LPTV filing window							